iCRANETRAX.COM

iCraneTrax.com is the first fully functional web-based business equipment management application designed exclusively for the heavy construction and lifting industries.

- EQUIPMENT MANAGEMENT
- BUSINESS MANAGEMENT
- POWERFUL REPORTING
- JOB MANAGEMENT

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A1A Software Your Data Your Way

iCRANETRAX.COM

iCraneTrax.com stores all the data from every aspect of your business and turns it into useful information and reports, allowing you to make important decisions about your company and how to best utilize your assets to achieve maximum profits. You can see everything that is going on with your business from sales to dispatch, equipment location to fleet maintenance and more.

DASHBOARD VIEWS

Login and view the dashboard to look at the schedule. Sales managers can view their salespeople's schedule, and dispatchers can view the entire dispatch schedule. All items are color-coded and can be viewed for the month, in agenda view or just the current day. See tasks that need to be done or quickly search for jobs and customers.

BUSINESS TOOLS

- (CRM) Customer/Contact Management
- Appointments/Sales/Task Management
- Quoting and Invoicing
- Powerful Reports
- Dispatch/ Fleet Management
- Telematics, GPS and Asset Tracking
- Document Management
- Create and Track Invoices

EQUIPMENT TOOLS

iCraneTrax.com allows users to dispatch equipment, track equipment status, determine maintenance activities, evaluate machinery utilization and view inventory.

JOB MANAGEMENT

Add, edit and track jobs easily. Sort jobs by tonnage, type of crane, job name or date and time. View job sites in Google Maps.

POWERFUL REPORTING

iCraneTrax.com stores all the data from every aspect of your business and turns it into useful information and reports that will allow you to make important decisions about your company and how to best utilize your assets to achieve maximum profits.

- Dispatch Equipment
- Track Jobs, Quotes, and Sales
- Customer Relationship Management
- Track Permits and Certifications
- Equipment Maintenance
- Machinery Utilizations

EASY

CONVENIENT

CUSTOMIZABLE

BUSINESS MANAGEMENT SOLUTION

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	Search existing customers	alesperson Any Salesperson Any Territory	▼ ▼ Search								
< Page 1 of 42 >	2										
Customer ID	Name			Phone		Billing Addr	ess				
10909	Aaron Building Ltd			415-663-4272		750 Karwos Day, FL 320					
11041	Abramson			382-238-7093		505 Leonar Quincy, FL					
10369	Abramson Equipment LLC			813-783-5359		519 Hewins Apalachicol	st la, FL 32329				
10157	Abramson Industrial LLC			448-487-7678		485 Flores Jacksonvill	St e, FL 32206				
10907	Abramson International			331-314-5449		728 Mark R Madison, F					
11391	Adam Industrial Ltd			754-609-4876		550 Jerry S Jacksonvill	t e, FL 32219				
10932	Aderhold Manufacturing			367-494-5394		638 Tuttle Bunnell, FL					
11404	Aderhold Technologies		10	221-435-7498		889 Mesza					
11120	Agosto Contractors Inc		ICran	leTrax	Information	Support	Logout	Admin	€3	6 1	2
11347	Alan Building Co, Inc.		Quet	e Search							
11241	Alan Manufacturing Ltd		Quot	e Search							
10138	Aldrich Contractors	-	Sort By	Ider Revisions	ed And Conception						
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SALES AND CUSTOMER MANAGEMENT SOLUTION

- CRM Customer/ Contact Management
- Appointments/Sales Management
- Quoting
- Customer Reports
- Sales Call Reports
- Sales Forecast Reports
- Quote Summary
- Potential Job Reports
- Customizable Dashboard
- Create a Note, Alert, Meeting, Vacation, Phone Call, Office or Site Visit



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BUSINESS MANAGEMENT SOLUTION

POWERFUL CUSTOMER RELATIONSHIP MANAGER (CRM)

- Schedule Appointments
- Schedule Follow-Ups
- Create And Track Quotes
- Forecast Potential Jobs
- Track Job Success

CREATE AND TRACK QUOTES

- Set up rates for all of your equipment along with additional predefined rates and select them during the quote process to create proposals and service agreements.
- Run reports on open and closed quotes that each salesperson has created.

Appointment	t Search						iCraneTra: 🤌 🍙	X ™ Ø E	nformation	Suppo			Admin 🔮 🎝 Ilı	. 🌣
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A Page 1 of 11	all Customers V						Search Text	Filters All Types Active	:	Sort By ID Number Ascending	-: (Search		
Description			Date	Ту	e	Atten								
Determine job details and perm	iit requirements.		2/7/2013 8:00 AM	Off	ice Visit	Ed Ab	< < Page 4 of 24	>						
Discuss job requirements and j	pricing.		2/7/2013 10:15 AM	Off	ice Visit	Ed Ab	ID Number		Name				Description	
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Discuss job details.			2/11/2013 1:00 PM	Off	ice Visit	Andre	SBR-216		Spreader Bar	#216			Spreader Bar #	216
Discuss pricing options and av	ailable dates.		2/19/2013 11:00 AM	Off	ice Visit	Ed Ab	SBR-218		Spreader Bar	#218			Spreader Bar #	218
Determine job details and perm	iit requirements.		2/20/2013 12:00 PM	Off	ice Visit	Geran	SBR-225		Spreader Bar	#225			Spreader Bar #	225
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							SBR-245		Spreader Bar	#245			Spreader Bar #	245
							SBR-268		Spreader Bar	#268			Spreader Bar #	268
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CONVENIENT

 Runs online in web browsers, accessible from any location including smartphones, iPad's and Droid Tablets.

 iCraneTrax.com is always up to date. Since it is online, there is no need to wait days or weeks for a new installation.

With iCraneTrax.com, data
 is safe and secure - stored and
 backed up on virtualized servers.

• Set up multiple branches and track sales by branch or by region, manage customers and contacts, create quotes, dispatch or view equipment from each branch, and track what each branch is doing.

CONVENIENT

EASY

CUSTOMIZABLE

BUSINESS MANAGEMENT SOLUTION

CREATE, PRINT AND TRACK INVOICES

- Create custom quotes and invoices.
- Track whether an invoice has been paid.

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131002-0014	\$1,75	2.84 \$1,752.84 unpaid		10/2/2013	Provided by: Notes:		
131025-0016	\$2,03	0.35 \$530.35 unpaid		10/25/2013	Units: U.S. 💌		
131112-0019	\$1,48	8.00 \$488 unpaid		11/12/2013	All fields before require numeric input Load Weight (lbs): 10,200		Job Completion
140115-0023	\$1,77	8.56 \$1,778.56 unpaid		1/15/2014	Load Dimensions: Length (ft): 13 Width (ft): 5	Actual End	Status: Completed Date/Time: 12/16/2013 3:15 PM
					Height (ft): 3		e Number: Create and Si
					Lift Radius (ft): 35		ease Date:
					Obstruction Dimensions: Length (ft): 25 Width (ft): 130	Rental	Picked Up? Yes No
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					Lift Depth (ft): 3	Setup Distance	Treated on 12/10/2013 by tawnia ified on 12/16/2013 by tawnia weiss

Certified Op

Add Item • Add Crane

Dispatch Ticket

Bill of Lading

nty Permit: Not Needed

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EASILY MANAGE JOBS

- Assign equipment and employees from our easy drop-down lists.
- Track permits assign if they are on order, needed, not received.
- Upload documentation.
- Create sub-jobs and a task list.
- Schedule appointments.
- Enter detailed lift information.
- Send address to Google Maps.
- Print Bill of Lading and Terms & Conditions.
- Manage bare rentals.
- Automatically e-mail all job personnel.

EASY TO USE

User-friendly, step-by-step design makes our online dispatch easy enough for a novice to use.

• Easily move back and for through the application to view and make changes.

Since it runs on our web servers you will always have the latest updates, saving your company money with reduced IT expense and support.



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EQUIPMENT MANAGEMENT SOLUTION



- Install GPS and Telematics Units on assets that automatically report to iCraneTrax.com.
- Monitor equipment from anywhere you are - including on a smartphone.
- Intelligent equipment maintenance by knowing exactly where your equipment is and what it has done.
- Breadcrumb tracking maps the locations your equipment has traveled.

Support

- Track hours and mileage to determine usage, and prepare for maintenance.
- Receive instant alerts of equipment error codes.

Information

CARBON FOOTPRINT

Telematics enables users to monitor fuel consumption and fuel emissions, ensure equipment is running at peak efficiency and keep track of operator performance.

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										Select an asset
							_			
Summary	Positions	Data	Real-Time	Diagnostics	Faults	Unit Data				

Summary	
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iCraneTrax

On-Highway Engine		
Odometer	344.0	miles
Engine Hours	36.2	hours
Fuel Used	45.0	gallons
CO2 Emissions	456.3	kg
Average Fuel Economy	1.7	mpg
Average Fuel Rate	0.9	gal/hr
Wind Speed (8/31/2015 7:39 AM)	1.0	mph
Off-Highway Engine		
Engine Hours	114.5	hours
Fuel Used	160.1	gallons
CO2 Emissions	1,624.1	kg
Inst Fuel Rate	0.6	gal/hr
Hours since last service	165.0	hours
Service % remaining	67.0	Percent
Engine Oil Hours	165.0	hours
Engine Oil Life Remaining	67.0	Percent
Hydraulic oil hours	165.0	hours
Hyd oil % life remaining	92.0	Percent
Wind Speed (8/31/2015 7:39 AM)	1.0	mph

Last Known Location 9/2/2015 7:57 AM



Sales

Link Belt

Admin

A1A Software See our Support pag information. *Change my service o*

Service

Powered by

Data Sharing





EASY

CONVENIENT

CUSTOMIZABLE

EQUIPMENT MANAGEMENT SOLUTION

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TRACK FLEET MAINTENANCE

- Create fleet maintenance jobs and print Work Orders.
- Upload documentation and create a task list for maintenance jobs.

FIND MAINTENANCE ITEMS

- See what your mechanics are doing.
- See the status of your equipment.
- Detailed dispatch.
- Schedule jobs.
- View fleet management.
- View conflicts.
- Check employee and equipment availability.
- Document management.
- Task management.
- Custom dispatch tickets.
- Print Bill of Ladings.

CUSTOMIZABLE SETUP BRANCHES AND USERS.

• With Permissions you can set what users are able to see and edit.

• The Preferences page lets you customize how each users' dashboard looks.

• Customize employee classifications, predefined quote rates, and column order in the list view.

CUSTOMIZABLE DISPATCH TICKETS

• Customize dispatch tickets, service agreements, terms and conditions and more.

• Use preferences to customize two different dispatch tickets. Upload logo to print out on all printouts. Set detailed Terms and conditions

• Click on the Map link and automatically pull up directions in Google Earth.

• Add as much or as little info to create your job

 Quickly add/edit jobs, assign equipment and employees, print dispatch tickets and directions.



A1A Software

Your Data Your Way



EQUIPMENT MANAGEMENT SOLUTION

NAVIGATE QUICKLY THROUGH DISPATCH

- Quickly access jobs by clicking on each job you want to edit/view.
- Track fleet maintenance.
- Be alerted to potential jobs.

- See scheduling conflicts.
- Check availability of employees and equipment.
- Access Google Maps by clicking on address.

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EASY

CONVENIENT

CUSTOMIZABLE

EFFECTIVELY MANAGE JOBS

JOB MANAGEMENT

- Easily add and edit jobs.
- Track jobs in a list view, month view, day view, week view or agenda view.
- Sort jobs by tonnage, type of crane, job name or date and time.
- View scheduling conflicts and bare rentals that • need to be picked up.
- Customize dispatch tickets and Terms and ٠ Conditions.
- Click and view maps of the job site in Google Maps.

- View fleet maintenance and potential jobs alongside scheduled jobs.
- Create appointments, task lists, and add notes to job.
- Upload documents you want to keep filed with the job, like PO's, safety regulations for the job, etc.
- SORT AND FILTER JOBS EASILY
- Display dispatch by date/time.
- Show type of job Potential, Sub-Jobs, Maintenance etc.
- List and sort by job name, equipment, time or • tonnage.
- Filter out by type and tonnage of crane.
- On List View customize the view by selecting which columns to show and order them however you wish.

DOCUMENT MANAGEMENT

Upload documentation to employees, equipment and customers like CCO certificates, drug tests, CDL • information, customer safety requirements and inspections.

	iCraneTra	Х	Information	Supp	port	Logou	ıt	Adm	nin.					
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	Job #11403-00	1 - Fe	rnandina l	Beach	ı ves	sel lif	ft.						Options Expand/Collapse All	•
													Expandy Collapse All	
	General Information	Manned 8	& Maintained; 20 tor	required					Custon	ner Infor	mation	Fernandina Beach Construction Co		•
	Description	Hoist 47,	000 lb vessel from t	railer onto	another t	truck trailer	•	•	Lift Inf	ormation	i i	14,800 lbs at 91 ft		
	Job Dates	2/4/2014	9:00 AM to 4:15 PM	i.			,	•	Permit	s				•
	Job Status	Schedule	d					•	Additio	nal Infor	mation			
	Jobsite	229 Cote Waverly,					,	10	TOT	neTr	0.37	Information Support Logout	A durin	_
	Equipment and Personnel	Link-Belt	Test Unit #1, WRS-	478, TRK-3	386, TRK-	168, Riggi	ng crew ‡					Information Support Logout	Admin	•
	Enter email addresses to send	notification.					Sav							
	Send email to all employees associ	lated with this jo	di.				-		eneral Info	ormation	Mann	ned & Maintained; 20 ton required	Customer Inform	nation Fernandir
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Your Data Your Way

A1A Software

EFFECTIVELY MANAGE JOBS

DATABASE MANAGEMENT

- Edit your customer, equipment, employee, other equipment databases
- Select an employee, customer or piece of equipment and see all the details including all the jobs that each one is associated with.
- Set rates for equipment and employees. The rates will be used to create quotes and invoices.
- Select multiple classifications so you can dispatch them to the correct position on the job.

#11367-0	10 - Steel work					Expand/Collapse			
eral Information	Manned & Maintained; 60 ton r	equired	• Custom	er Information	Bristol Industrial Inc.		٠		
scription	Steel erection		 Lift Infor 	rmation	14,000 lbs at 31 ft		•		
b Dates	2/6/2014 6:30 AM to 1:45 PM		Permits	l.			•		
b Status	Scheduled		Addition	nal Information			•		
site	786 4th St Palatka, FL		•						
ipment and Personn	nel Link-Belt RTC-8075, CS-915								
)	Show a	ll notes • Hide all notes				iCraneT	TaX Informa	ation Support	t Logout Adr
 Equipment Other Equipment 	 Link-Belt RTC-8075 	• 1 • • ×				Q	☆ 🖄 目 (🛱 🛗 🛛 🗘 🖬	Q, , , , , , , , , , , , , , , , , , ,
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Enter email addresses to s			Save Changes		Created on 1/26,		All Employees	▼ Name	Search
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Tasks	0	Invoices		0	Documents	s Name			Members
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CONVENIENT

CUSTOMIZABLE



POWERFUL REPORTING

POWERFUL REPORTING FEATURES

• Create reports on equipment, utilization, jobs completed, employees, sales calls, customers and more.

EQUIPMENT REPORTS

- Run reports on the rates assigned for each piece of equipment; sort them by type or tonnage of crane.
- Run a utilization report to make sure you are getting the full use out of the crane.

CUSTOMER REPORTS

- Track customers by salesperson, territory and customers that have not been assigned a salesperson yet.
- Run reports on type of customers and the industry they are in.
- Check customers in a territory, state or region.

SALES CALL REPORTS

- Run a report on salespeople. See who they have been calling on and when.
- Track their sales progress from start to finish.
- Generate quote log and potential job reports.
- Track customers by salesperson, territory and customers that have not been assigned a salesperson yet.

DETAILED TELEMATICS REPORTING

- Track location, hours, miles, RPM's and fuel used.
- Breadcrumb tracking to show the path equipment has taken.
- Track hours and mileage to determine usage, and prepare for maintenance.
- Be alerted to equipment errors codes.



ICRANETRAX.COM IS THE FIRST FULLY FUNCTIONAL WEB-BASED BUSINESS MANAGEMENT APPLICATION DESIGNED EXCLUSIVELY FOR THE HEAVY CONSTRUCTION AND LIFTING INDUSTRIES.

TELEMATICS UNITS

If you need to add telematics units to equipment in your fleet, A1A Software offers a full line of equipment that fully integrates with iCraneTrax.com.



ABOUT AIA SOFTWARE

A1A Software offers dedicated solutions to move your company into the future with the knowledge and experience to make sure you get the job done right the first time. Our applications save time and money while keeping you safe, on schedule and on budget.

A1A Software is one of the premier software and website development companies in the heavy construction industry. We got our start by developing a well-known and well-used lift planning program, 3D Lift Plan. Our understanding of the construction industry and how equipment operates gives us a big advantage when developing solutions for the construction industry.

We have more than 40 years of experience in developing successful applications and websites for the construction industry and beyond.

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